

RODGER ESTES (Deceased) – Missouri

1987

Conference Site: Chicago, IL

8th NIAAA President

Mr. Rodger Estes was the eighth President of the NIAAA, representing the state of Missouri and Region V.

Mr. Estes recognized that those distinguished men and lady who preceded him in office had set a sound foundation for the growth and ultimate success of an enterprise that was of, by and for high school athletic directors. His tenure was guided by principles espoused by those who had consecutively and successively contributed their own bricks and mortar to the foundation of this organization. The sifting NIAAA Board of Directors was energetic, hard working, and dedicated to the NIAAA principles and philosophy. They fully share in the contributions listed below.

Contributions to the welfare, growth, and viability of the NIAAA:

1. Increased the scope of responsibility for individual members of the Board of Directors. Board members were placed directly in the line of communication between member states and the Board of Directors to facilitate having concerns voiced heard by the NIAAA.
2. Established an evaluation instrument for committee members and state liaisons, which was used to measure success and accomplishments, and to provide an historical record.
3. Set limits on tenure of Committee Chairmen and committee members in order to allow more members to participate in the governing process and to make individual contributions commensurate with their talents and abilities.
4. For the first time at a NIAAA Conference all fifty states were represented with Alaska, South Carolina, and Washington, D.C. formally joining the Organization.
5. To help subsidize the NIAAA member service publication, "*Game Plan*", Mr, Estes sold \$10,000 worth of advertising to cover the shortfall, and the publication continued to flourish.
6. The State Award of Merit was adopted by the Board of Directors in 1987 and this prestigious award was first awarded in 1988. Mr. Estes initiated negotiations with Champion Products, who ultimately fully funded the program in all fifty states for three years. The Board of Directors ratified the contract, and the program continued until Champion discontinued manufacturing athletic team wear.
7. The Tom Frederick Award was conceived and formatted in the February Officers' Meeting at Kansas City. President Estes, Past President Balmer, President-Elect Mayo and Secretary Newcomer were in attendance. The proposal was presented to the Past Presidents' Council where it was adopted.