

**Phil Rison, CMAA – Kentucky**

**2013**

**Conference Site: Anaheim, California**

**34<sup>th</sup> NIAAA President**

Phil Rison was selected from Section II to serve the NIAAA Board of Directors in 2010, and became the second President from the state of Kentucky.

Phil served the NIAAA prior to his board term and being named President, as National Faculty member and Chair of Leadership Training Institute course 508 – Legal Issues III. Phil along with two other athletic administrators working, under the leadership of Dr. Lee Green, formulated the national faculty for all three LTI legal courses.

During Phil's tenure as President, he utilized the theme of "Digging Ditches" encouraging leadership strength as a core foundation. The NIAAA continued to strive for increased membership, achieving record membership within 10 states, 26 states earning Membership Commendations and 6 states having over 100% membership. While attending Section 8 meeting in Oregon, President Rison had his first hole-in-one while participating in the Endowment Golf Scramble. Phil established a Professional Development Task Force from which recommendations resulted in forming the Professional Development Academy, and the first unified meeting of all State Coordinators for certification and LTI. A Provisional CAA level was established and process implemented as was the appointment of the committee leadership for the 4<sup>th</sup> strategic plan. In February of 2013, the NIAAA launched its own textbook, *NIAAA's Guide to Interscholastic Athletic Administration*, with chapters written by athletic administrators affiliated with the NIAAA throughout the country. The board reviewed and approved a new Code of Ethics and Professional Standards, while also establishing an award hierarchy plan. *Interscholastic Athletic Administration* magazine moved to a 64 page journal with digital delivery explored and planned for the future, and the booklet "Profile of Athletic Administration" was updated. A new NIAAA website was designed and initiated to enhance the flow of information to the members. Professional Outreach totals surpassed \$136,000 assisting over 550 athletic administrators since 2005. At the 2013 national conference the NIAAA launched its first conference APP to assist the members in planning and maneuvering the conference.

2013 was another successful year for the NIAAA, with record membership growth initiative and processes in place for the 4<sup>th</sup> Strategic Plan, a driving force in preparing our association for the future. The NIAAA continues to serve as the guardian of the profession and for athletic administrators leading education-based athletic programs throughout the country and abroad.