

Todd Olson – North Dakota
2019

Conference Site: National Harbor, Maryland
40th NIAAA President

Todd Olson, CMAA was appointed as the Section 5 representative to the NIAAA Board of Directors by the leadership of the NDIAAA in 2016. He was selected by the Board of Directors to become the 40th President of the NIAAA Board in 2019. Todd is the first North Dakotan to serve as President of the NIAAA Board of Directors.

Prior to serving on the NIAAA Board and the term as President, Todd served on both the Ad Hoc Coaches Education Committee and the Certification Committee. At the state level, Todd has served as the President of the NDIAAA, the NDHSAA and the NDHSCA. He continues to serve the NDIAAA acting as the Spring State Conference Director.

During his term as President, the NIAAA saw record membership as the number of members rapidly approached 13,000. The 2019 NADC in National Harbor had the second largest attendance on record with approximately 2,300 attendees. State membership commendations were received by 42 states with 26 states at record membership.

Other highlights of 2019 include significant upgrades to the NIAAA website and the member portal. The first Board meetings were conducted by video conference. The number of online courses delivered to the membership increased by 78% over the previous year. LTC 706 – Coaching Coaches to be Educational Leaders was first offered to the membership and promises to be a flagship course for the Leadership Training Institute. The first NIAAA Leadership Cohort concluded at the NADC and appears to be a promising method for delivering continuing education to the membership.

Perhaps the most significant events were related to the development of the NIAAA's 5th Strategic Plan. The Board selected the members of the various sub-committees in July and this group gathered in October to commence the creation of the document which will direct the activities of the NIAAA through the year 2026. A second meeting was held at the NADC with significant progress being made to this important work.

The NIAAA continues to do great work on behalf of the membership largely due to the leadership of Dr. Mike Blackburn and Mr. Phil Rison who are supported by an excellent staff of dedicated professionals.