

**DAVID BALMER (Deceased) - Wisconsin
1986
Conference Site: Nashville, TN
7th NIAAA President**

Dave Balmer had a special type of leadership for the NIAAA. He viewed this leadership role as an honor and he was always giving credit for accomplishments to others, not to himself. Dave was always proud of the way the "Leadership Team" placed a high priority on service and dedication to the organization and membership. As Dave stated: "The historical foundation upon which the NIAAA has been built continues to provide a solid basis for vertical and horizontal growth." Dave was concerned with the NIAAA growing and encompassing all of the membership, not just a select few.

Areas of accomplishment while Dave was President include:

1. Strengthening the relationship between the Board and the membership:
 - a) The NIAAA Leadership Forum was expanded into a luncheon, with sectional breakout meetings, designed to strengthen sectional and state organizations and their role in the NIAAA.
 - b) National recognition was provided annually to outstanding athletic administrators in each state.
2. Developing a Certification Program:
 - a) An Ad Hoc Committee to research and develop certification for high school athletic administrators (future Certification Committee) was appointed.
3. Improving the future management of the NIAAA:
 - a) A meeting of all committee chairpersons to explain duties and responsibilities as the chair of a committee was conducted.
 - b) A communication tree was developed.
 - c) The relationship between the National Federation and the NIAAA was solidified.
4. Improving Membership Benefits:
 - a) The "Game Plan for Athletics" was expanded from 2 units to 4 units.
 - b) Insurance benefits were expanded without any increase of dues to the membership.

Dave was a worker and the direction the NIAAA took during his tenure is a testament to his loyalty and dedication. The organization is on solid ground due to the leadership exhibited by Dave Balmer.