

**Jim Teff, CAA - Wisconsin
1991
12th NIAAA President**

Jim Teff, CAA, served as the third NIAAA President from the State of Wisconsin, representing Section IV.

Jim was an original member of the NIAAA's Publication Committee where he served eleven years prior to being elected to the Board of Directors as an At-Large candidate.

In 1990 Tom Frederick (NFHS Liaison to the NIAAA) retired and Frank Kovaleski, CAA, from Indiana took over this crucial position. The 1991 NIAAA year was a year for adjustment and change in the way the organization operated. More ownership was given to the NIAAA Officers and Board of Directors in decision-making and the planning of future conferences and projects. Due to the continued growth of the membership and the expansion of services provided, securing funding was a major consideration. Corporate sponsorship, as well as a fund raising project, was explored in order to secure the necessary revenue to publish the "Athletic Administration in the 90's" booklet, "Managing, Marketing and Promotion" and the new addition of the "Game Plan", called "A Comprehensive Guide to Athletic Administration". The Comprehensive Guide is a major part of the current Leadership Training Course, 502.

A goal was to initiate a log of the day to day duties, responsibilities and correspondence of the NIAAA President and assemble it in a binder for use by the next President. This was proven beneficial and has been expanded upon to include Board of Directors and standing committees. The NIAAA was represented on the SER (Sports Equipment Research) Board of Directors, which was the funding arm of the NOCSAE, which allowed input on equipment standards and certification.

With the continued support of the National Federation, the encouragement of Frank Kovaleski, the NIAAA during the early 90's solidified its position as the nation's leader for Interscholastic Athletic Administration.